

Joy Berus*Attorney at Law*

Berus Law Group

Joy Berus is a nationally known expert in the practice of art law with over 20 years of experience. Her unique practice focuses on art and other tangible assets as an asset class with the goal of maximizing value and minimizing tax liability. She has unique and specialized knowledge in art law, personal property law, tax law, appraisal law, UCC, and transactional law. She serves the needs of individual, corporate and museum clients who own all types of tangible assets from paintings, sports memorabilia, jewelry, and wine to classic cars. She has assisted individual owners and collectors, corporate collectors, museums, foundations, nonprofits, banks and trust companies, historical property owners, artists, writers, appraisers, and gallery owners.

She represents and assists clients in purchases, sales, consignments, charitable contributions, valuations, unique personal property estate planning provisions, estate settlements and distributions, holding companies, loans to museums, loans using art as collateral, collection management, museum administration, copyright, contract negotiations and historical real property matters. Prior to forming her own practice, she was a partner for over twenty years in a California law firm where she focused on building her practice in art law, business law and property law.

Ms. Berus has been an author and quoted contributor on CBS Marketwatch, Investor's Business Daily, the Planned Giving Design Center, Steve Leimberg's Charitable Planning Newsletters, the CCH Journal of Practical Estate Planning, the Journal of Retirement Planning, also a CCH Publication, the Heritage Auction Galleries Trusts & Estates Newsletter, and she is a quoted contributor to Forbes magazine.

Ms. Berus has lectured extensively on the business of owning art and collections, art as an asset class, appraisal law, tax law, and other art law related topics to the American Society of Appraisers, the California Society of CPAs and other professional CPA organizations, Estate Planning organizations, California Lawyers for the Arts, various bank and trust client groups, wealth and investment groups, art insurance organizations, philanthropic groups, museum staff members and museum support groups. Ms. Berus has taught or served as an Adjunct Professor for George Washington University, University of California Irvine, and the American Society of Appraisers.